Action Plan for Setting up Doordarshan Relay Kendras

2534. SHRI K. KALAVENKATA RAO : Will the Minister of INFORMATION AND BROADCASTING be pleased to slate :

(a) the action plan to set up Doordarshan relay kendras throughout the conutry for viewing Doordarshan telecast all over the country: and

(b) the target set up for achicxing this?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND THE MINISTR OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY) : (a) and (b) Presently the terrestrial coverage of Doordarshan is 74.8% by area and 87.9% by population. With a view to further expand TV service, 37-HTPs. 122-LPfsand 113-VLPTs/TransposersforDDI and34-HPTs. 3-LPTsforDD2 besides an HPT for relay of Kashir channel programmes are presenth imder implementation and are expected to be completed in phases by the end of 9th plan period.

Impact of TV Violence on Children

2535. SHRI K. KALAVENKATA RAO : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether impact of T. V. violence on children has been analysed/studied in the country;

(b) if so. the details thereof;

(c) whether even advertisements on children's products are associated with horror and violence; and

(d) if so, the steps proposed to be taken in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND THE MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRl ARUN JAITLEY) : (a) to (d) UNESCO had conducted a global study on media violence in 1996 and 1997 and this was followed up in 1998 by a monitoring study of TV programmes in India by Centre for Advocacy and Research under the aegis of UNESCO. UNESCO has published a report titled "The Killing Screen" summarising conclusions of both these studies.